

Q No:-

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Ans:-

1. Digital transformation:-

Many newspapers, T.V channels and radio stations now have their own websites and mobile apps and before some they are only simple doing their work. but now a days the are also moving toward digital, Video content has become a priority. with many outlets investing in only video platform.

2- Using Social media.

New outlets post updates on Facebook, Twitter and instagram. and it make also easy for journalist to spread or give news online and so many journalists make their channel on youtube. for giving information and news.

3- Understanding their audiences:-

They check what people like to read and watch, then make content based on that news website suggest articles based on what you have read before.

4- Following trend.

They create videos, podcast and infographics to make news more interesting. live streaming and short video clips help attract younger audience. they have adapted visual storytelling techniques such as instagram stories and youtube etc.

Ques:-

Ans:-

⇒ How Social media Spreads Misinformation.

1- Fast sharing:-

People can share news instantly without checking if it's true or false. And some time it make very so many due to false news. So when any news come to you first you can check the news and verify the news then you can share the news to other.

2- Viral content.

Shocking or emotional posts get more likes and shares, even if they are false. Such as any post ~~like~~ about "love OR hate" on instagram they get more like as compare to other posts.

3- Fake accounts:-

Some accounts are created just to spread fake news, and they also go viral when they upload fake news.

⇒ Reduce Misinformation:-

1- AI-Detection:-

Use AI to detect and limit the spread of fake news, when any news you think it is fake then use AI to check the news and the forward or spread to the other people.

2- Reporting tools:-

Make it easier for users to report false posts, and make it sure to user have option to ban the news.

3- Stronger Moderation:-

Social media companies should remove harmful misinformation faster

4- Warnings:-

Add warnings labels on post that might be misleading.